



TITLE OF INVENTION.

A Greetings Card

CROSS REFERENCE TO RELATED APPLICATIONS.

"Not Applicable"

STATEMENT CONCERNING FEDERALLY SPONSORED RESEARCH OR DEVELOPMENT.

"Not Applicable"

THE NAMES OF THE PARTIES TO A JOINT RESEARCH AGREEMENT.

"Not Applicable"

INCORPORATION-BY-REFERENCE OF MATERIAL SUBMITTED ON A COMPACT DISC.

"Not Applicable"

BACKGROUND OF THE INVENTION.

1. Field of the Invention

This invention relates generally to greetings cards and more specifically to a combined greeting card and reply post card.

2. Description of related art including information disclosed under 37 CFR 1.97 And 1.98

Taganas U.S. Patent No. 5,645,214 discloses a combination envelope and greeting card, which consists of five panels, two of those five panels being the front and back cover of the greeting card itself and the other three panels being a means of wrapping the greeting card so that it can be mailed without requiring an envelope.

Taganas further discloses that one of the five panels can be detached and used as a post card, unfortunately that would not leave a greeting card intact because what Taganas describes is the removal of what is the front cover of the greeting card so that it could be reused as a post card. This does not leave a greeting card intact and complete but leaves a greeting card minus its front page where presumably the majority of the greetings card decoration is.

Essentially the front cover of most ordinary greeting cards could be cut off neatly and reused in this way, however Taganas does describe pre-printed post code indicia which illustrates that the front cover of the card is specifically reusable as a post card. Taganas also discloses means of detachment (which are well known in the greeting card industry) for all of the five panels of the greeting card

The present invention provides the apparatus to solve a problem not solved or even conceived by the Taganas invention, namely to provide a combined greeting card and reply post card in one single unit that can be mailed or given to a recipient and then can be separated by the recipient providing the two separate and complete units of a greeting card and a reply post card and no other waste or excess material.

To be left with a greeting card, the Taganas invention needs to have three panels detached and discarded, and then to obtain a post card from the Taganas invention would mean to detach the front page of the greeting card itself, thus leaving the greeting card defaced and incomplete.

The Taganas invention is not capable of being separated and providing both a complete greetings card and a complete reply post card.

Still further, the Taganas invention does not supply a complete greetings card in an unsoiled manner for its primary use as a greetings card, that is to say a portion of the greeting card section i.e. the inside of the front cover has pre-printed post card indicia on its surface, preparing it for its secondary use as a post card and which can only be removed by defacing the card i.e. literally removing the greetings card's front cover.

Although prior art mentions the removal of a post card, none of the prior art mentioned above provides the apparatus capable of achieving the results claimed by the present invention and none of the prior art provides both an intact and complete greetings card and reply post card after separation.

Thus there is a clear need for a combined greeting card and reply post card wherein the greeting card and reply post card can be detached from each other but be both still fit for purpose having not been defaced in any way and wherein nothing else needs to be detached and discarded.

The present invention fulfils these needs and provides other related advantages as described in the summary below.

#### BRIEF SUMMARY OF THE INVENTION.

The present invention is a combined greeting card and reply post card designed so that the reply post card can be removed leaving the greeting card and reply post card both intact. The present invention will provide the recipient with both a greeting card which can be kept in its complete form for sentimental reasons and also a reply post card which can be used by the recipient to send his or her personal details back to the card publisher or any organisation producing such a

card to be included in any sort of promotion. once the reply post card has been separated from the greeting card, there will be both a greeting card and a reply post card fit for purpose. The combined greeting card and reply post card appears as any ordinary greeting card in its closed position when complete and will also appear as any ordinary greeting card in its open or closed position once the reply post card is removed and used. Thus, it is a primary object of the present invention to provide a combined greeting card and reply post card as a single unit which can be manufactured by publishers, displayed and sold by retailers, sent by a sender and received by a recipient as one single unit and which then can be separated by the recipient with each part still retaining its ability to fulfil its intended use, which means to say, after the separation has taken place, the reply post card can be used as a reply post card and sent off and the greeting card portion is still in its complete state with its front and back cover, the greeting card in this state can be displayed and kept for sentimental reasons like any ordinary greeting card and wherein the separation of the greetings card and the reply card produces no waste and leaves the greeting card and reply post card as just that, a greeting card and a reply post card without any excess parts or panels.

#### BRIEF DESCRIPTION OF THE SEVERAL VIEWS OF THE DRAWINGS.

Below is a description of the invention with reference to the accompanying drawings in which:

Figure 1. Is a view of the outside of the greetings card.

Figure 2. Is a view of the inside of the greetings card.

In the figures similar features have been given the same reference numerals for ease of identification.

Referring first to Figure 1. There are the three pages of the greeting card 1,2, & 3.

Surface 1 Is the outside of the front page of the greetings card, the usual decorative page.

Surface 2 Is the outside of the back page of the greetings card, the page that usually has the information on e.g. Price code, card company name, artist name.

Surface 3 Is the outside of the detachable reply post card, in this instance with the card publisher's details and a box to place a stamp in.

The card would be displayed as any normal two-page greetings card would be. Page 3 would be folded over on to page 2 and then page 1 would be folded on top of page 3. When folded the greetings card would appear as any normal two-page greetings card.

The dotted line 4 is a perforated line or alternatively it is simply a printed dotted line to be cut along with scissors.

Since the reply post card 3 is detachable, the bulk of the greeting card would be retained for sentimental reasons.

Referring now to Figure 2. Surface 1 is the inside of the front page of the greetings card. Surface 2 is the inside of the back page of the greetings card; surface 2 comes with a greeting, in this instance "Happy Birthday". Surface 2 also comes with enough unused space for the sender to write a personal message.

Surface 3 is the detachable reply post card with spaces for the recipient to fill in his or her details; these details could then be used for any number of company promotions.

#### DETAILED DESCRIPTION OF THE INVENTION.

The invention thus provides a combined greetings card and, reply post card for the recipient to send his or her details back to the card company or any other organisation that published such a greetings card. The information received by the greetings card publishers could be used for any number of promotions.

The invention of a combined greetings card and reply post card could be manufactured by publishers, displayed and sold by retailers, sent by a sender and received by a recipient as one single unit.

Once received by the recipient, only the reply post card portion needs to be detached from the greeting card portion to leave the recipient with both a greeting card and reply post card. The separation of the combination does not detract from or impede the continued intended use of both the greeting card and the reply post card by the recipient, the said separation also does not cause any waste product and neither are there any excess panels that have to be removed and discarded to be provided with the separate and independent units of a greeting card and reply post card.

Whilst the present invention has been described with reference to the preferred embodiment herein illustrated, it is to be clearly understood by those skilled in the art that the invention is not limited thereto; rather, the overall scope of the present invention is to be interpreted only in conjunction with the appended claims.